

Fig. 1

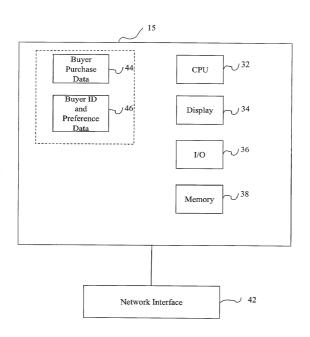
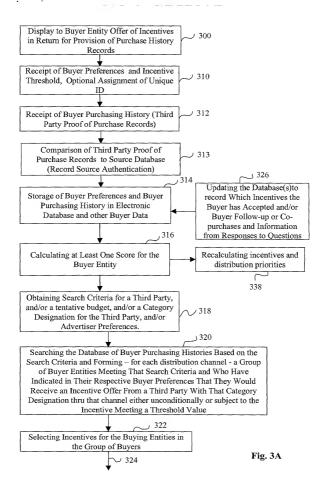


Fig. 2



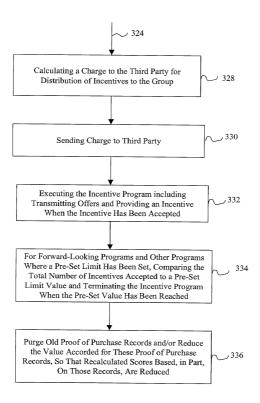


Fig. 3B

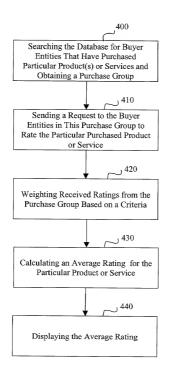


Fig. 4

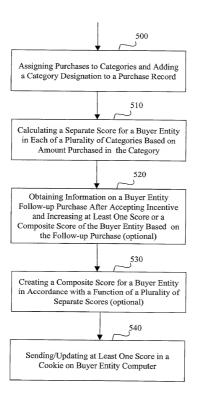


Fig. 5

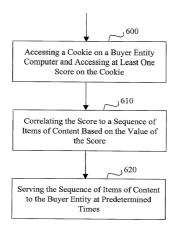


Fig. 6

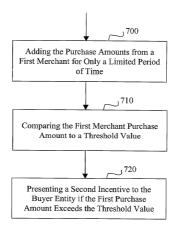


Fig. 7

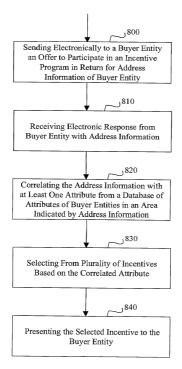


Fig. 8

DOCKET NO.: 084561/0105 ,900 Sending Electronically to a Buyer Entity an Offer to Participate in an Incentive Program in Return for a Credit Report of Buyer Entity ,910 Receiving an Electronic Response from Buyer Entity with Digital Identity Verification Granting Access to a Credit Report from a third party Downloading Electronically from a third party the Credit Report into a Searchable Format ,930 Electronically Searching the Credit Report to Obtain at Least One Attribute from the Credit Report about the Buyer Entity Correlating the Attribute to an Incentive from a Plurality of Incentives ,950 Presenting the Selected Incentive to the

Title: BUYER-DRIVEN TARGETING
OF PURCHASING ENTITIES
Inventor(s): Mark LANDESMANN

Fig. 9

Buyer Entity

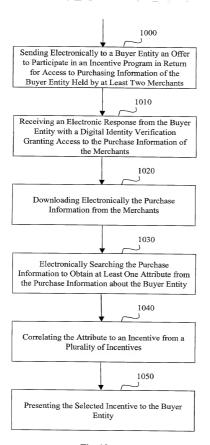


Fig. 10

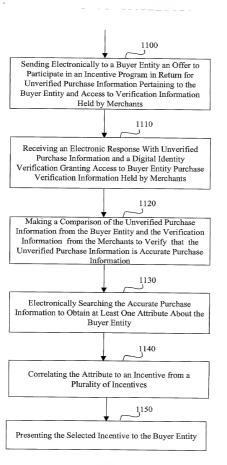


Fig. 11

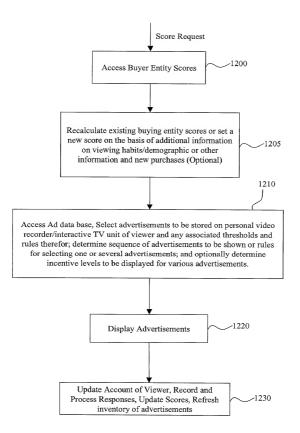


Fig. 12